

1 of 6

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$400.00	08/08-08/10	6	1	6	\$2,400.00	
		Buyline Comment: NEWS AT 6A										
	2	M-TU	6A-7A		:30	\$400.00	08/13-08/14	4	1	4	\$1,600.00	
		Buyline Comment: NEWS AT 6A										
	3	M-TU	7A-9A		:30	\$400.00	08/13-08/14	4	1	4	\$1,600.00	
		Buyline Comment: GMA										
	4	W-F	7A-9A		:30	\$400.00	08/08-08/10	6	1	6	\$2,400.00	
		Buyline Comment: GMA										
	5	M-TU	9A-10A		:30	\$150.00	08/13-08/14	4	1	4	\$600.00	
		Buyline Comment: MORNING BLEND										
	6	W-F	9A-10A		:30	\$150.00	08/08-08/10	3	1	3	\$450.00	
		Buyline Comment: MORNING BLEND										
	7	W-F	10A-11A		:30	\$450.00	08/08-08/10	3	1	3	\$1,350.00	
		Buyline Comment: THE VIEW										
	8	M-TU	10A-11A		:30	\$450.00	08/13-08/14	4	1	4	\$1,800.00	
		Buyline Comment: THE VIEW										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	W-F	11A-12P		:30	\$300.00	08/08-08/10	6	1	6	\$1,800.00	
		Buyline Comment: NEWS										
	10	M-TU	11A-12P		:30	\$300.00	08/13-08/14	4	1	4	\$1,200.00	
		Buyline Comment: NEWS										
	11	W-F	12P-1P		:30	\$300.00	08/08-08/10	6	1	6	\$1,800.00	
		Buyline Comment: THE CHEW										
	12	M-TU	12P-1P		:30	\$300.00	08/13-08/14	4	1	4	\$1,200.00	
		Buyline Comment: THE CHEW										
	13	W-F	1P-2P		:30	\$300.00	08/08-08/10	3	1	3	\$900.00	
		Buyline Comment: ONE LIFE TO LIVE										
	14	M-TU	1P-2P		:30	\$300.00	08/13-08/14	4	1	4	\$1,200.00	
		Buyline Comment: ONE LIFE TO LIVE										
	15	W-F	2P-3P		:30	\$300.00	08/08-08/10	3	1	3	\$900.00	
		Buyline Comment: GENRL HOSPITAL										
	16	M-TU	2P-3P		:30	\$300.00	08/13-08/14	2	1	2	\$600.00	
		Buyline Comment: GENRL HOSPITAL										
	17	M-TU	3P-330P		:30	\$300.00	08/13-08/14	4	1	4	\$1,200.00	
		Buyline Comment: AMERICAS COURT										
	18	W-F	3P-330P		:30	\$300.00	08/08-08/10	3	1	3	\$900.00	
		Buyline Comment: AMERICAS COURT										
	19	M-TU	330P-4P		:30	\$225.00	08/13-08/14	4	1	4	\$900.00	
		Buyline Comment: NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	W-F	330P-4P		:30	\$225.00	08/08-08/10	3	1	3	\$675.00	
		Buyline Comment: NEWS										
	21	M-TU	4P-5P		:30	\$250.00	08/13-08/14	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	22	W-F	4P-5P		:30	\$250.00	08/08-08/10	3	1	3	\$750.00	
		Buyline Comment: JUDGE JUDY										
	23	W-F	5P-530P		:30	\$350.00	08/08-08/10	6	1	6	\$2,100.00	
		Buyline Comment: NEWS										
	24	M-TU	5P-530P		:30	\$350.00	08/13-08/14	4	1	4	\$1,400.00	
		Buyline Comment: NEWS										
	25	M-TU	6P-7P		:30	\$500.00	08/13-08/14	4	1	4	\$2,000.00	
		Buyline Comment: NEWS										
	26	W-F	6P-7P		:30	\$500.00	08/08-08/10	6	1	6	\$3,000.00	
		Buyline Comment: NEWS										
	27	W-F	7P-730P		:30	\$350.00	08/08-08/10	6	1	6	\$2,100.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	28	M-TU	7P-730P		:30	\$350.00	08/13-08/14	2	1	2	\$700.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	29	W-F	730P-8P		:30	\$350.00	08/08-08/10	3	1	3	\$1,050.00	
		Buyline Comment: MILLIONAIRE										
	30	M-TU	730P-8P		:30	\$350.00	08/13-08/14	2	1	2	\$700.00	
		Buyline Comment: MILLIONAIRE										

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**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	W-F	11P-1130P		:30	\$750.00	08/08-08/10	6	1	6	\$4,500.00	
		Buyline Comment: NEWS										
	32	M-TU	11P-1130P		:30	\$750.00	08/13-08/14	4	1	4	\$3,000.00	
		Buyline Comment: NEWS										
	33	W-F	1130P-12A		:30	\$400.00	08/08-08/10	3	1	3	\$1,200.00	
		Buyline Comment: NITELINE										
	34	M-TU	1130P-12A		:30	\$400.00	08/13-08/14	2	1	2	\$800.00	
		Buyline Comment: NITELINE										
	35	F	10P-11P		:30	\$3,000.00	08/10-08/10	1	1	1	\$3,000.00	
		Buyline Comment: 20/20										
	36	SA	6A-7A		:30	\$350.00	08/11-08/11	1	1	1	\$350.00	
		Buyline Comment: NEWS										
	37	SA	7A-8A		:30	\$350.00	08/11-08/11	2	1	2	\$700.00	
		Buyline Comment: GMA SAT										
	38	SA	8A-9A		:30	\$350.00	08/11-08/11	1	1	1	\$350.00	
		Buyline Comment: NEWS										
	39	SA	6P-630P		:30	\$350.00	08/11-08/11	1	1	1	\$350.00	
		Buyline Comment: NEWS										
	40	SA	11P-1130P		:30	\$650.00	08/11-08/11	1	1	1	\$650.00	
		Buyline Comment: NEWS										
	41	SA	5A-6A		:30	\$150.00	08/11-08/11	2	1	2	\$300.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .RNC/ROMNEY FOR PRES

Product RNC/MITT ROMNEY

Estimate# 313

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //313

Flight Dates 08/08/2012 - 08/14/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	SU	6A-7A		:30	\$350.00	08/12-08/12	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	43	SU	7A-8A		:30	\$350.00	08/12-08/12	2	1	2	\$700.00	
				Buyline Comment: GMA SUN								
	44	SU	8A-9A		:30	\$350.00	08/12-08/12	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	45	SU	10A-11A		:30	\$400.00	08/12-08/12	1	1	1	\$400.00	
				Buyline Comment: THIS WEEK								
	46	SU	6P-630P		:30	\$350.00	08/12-08/12	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	47	SU	7P-8P		:30	\$1,500.00	08/12-08/12	1	1	1	\$1,500.00	
				Buyline Comment: AMR-VIDEOS								
	48	SU	11P-1130P		:30	\$850.00	08/12-08/12	1	1	1	\$850.00	
				Buyline Comment: NEWS								
	49	SU	5A-6A		:30	\$150.00	08/12-08/12	2	1	2	\$300.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 157 / \$61,325.00

---SALES MONTHLY TOTALS---

Aug 12: 157 / \$61,325.00

Sales Totals: 157 / \$61,325.00

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .RNC/ROMNEY FOR PRES

Product RNC/MITT ROMNEY

Estimate# 313

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //313

Flight Dates 08/08/2012 - 08/14/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Station Totals: 157 / \$61,325.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$360,735	KBLR	0%	KLAS	42%	KSNV	26%	KTNV	17%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	12%				

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE